

Style Guide

Typography

TOP NAVIGATION [TOP NAVIGATION](#)

Font: Frutiger LT Standard Light Condensed Size=1.25EM Line Spacing=1.313EM Color=333333 Tracking=100 Style: Allcaps

HERO

Font: Frutiger LT Standard Bold Condensed Size=4.5EM Line Spacing=4.5EM Color=333333 Tracking=100 Style: Allcaps

HEADLINE 1

Font: Frutiger LT Standard Bold Condensed Size=3EM Line Spacing=5EM Color=333333 Tracking=100 Style: Allcaps

HEADLINE 2

Font: Frutiger LT Standard Bold Condensed Size=2.5EM Line Spacing=4.5EM Color=333333 Tracking=100 Style: Allcaps

HEADLINE 3

Font: Frutiger LT Standard Bold Condensed Size=2EM Line Spacing=3EM Color=333333 Tracking=50 Style: Allcaps

HEADLINE 3 - REVERSE

Font: Frutiger LT Standard Bold Condensed Size=2EM Line Spacing=3EM Color=ffffff Tracking=50 Style: Allcaps

Lede - Lorem ipsum dolor sit amet, tortor vel

blandit, eu ut quis at, earum nam, hendrerit reprehenderit arcu orci mattis mauris nec, mollis facilisi duis nunc vel. Ac interdum metus, eros ipsum, elit sed libero auctor eleifend.

Font: Frutiger LT Standard Condensed Size=1.25EM Line Spacing=2.5EM Color=333333

Body - Lorem ipsum dolor sit amet, tortor vel blandit, eu ut quis at, earum nam, hendrerit reprehenderit arcu orci mattis mauris nec, mollis facilisi duis nunc vel. Ac interdum metus, eros ipsum, elit sed libero auctor eleifend.

Font: Frutiger LT Standard Condensed Size=1EM Line Spacing=2EM Color=333333

Primary CTA

Font: Frutiger LT Bold Condensed Size=1.5EM Line Spacing=2EM Color=333333 Tracking=50

Centered Text

Font: Frutiger LT Standard Light Size=1.725EM Line Spacing=3EM Color=333333 Tracking=50

[Inline Link](#) [Inline Link](#)

Font: Frutiger LT Standard Condensed Size=1EM Line Spacing=2EM Color=006ba6

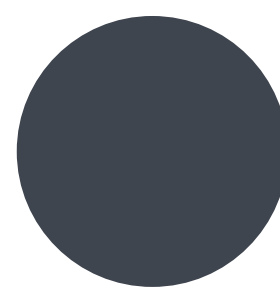
FOOTER NAVIGATION

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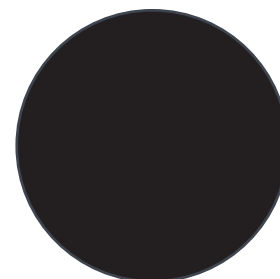
FOOTER DATE

Font: Frutiger LT Standard Roman Size=1EM Line Spacing=1.5EM Color=FFFFFF Tracking=100

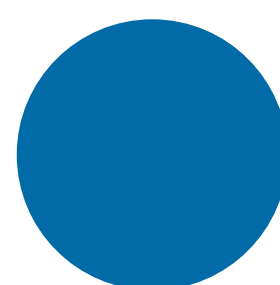
Color Palette



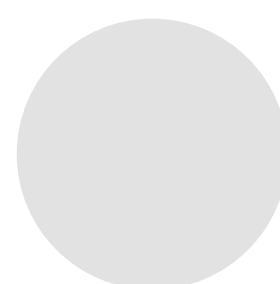
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Charcoal - #231f20

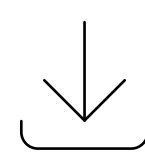


Cobalt - #006ba6



Concrete - #e2e2e2

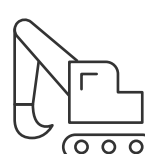
Iconography



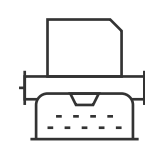
Download (Misc)



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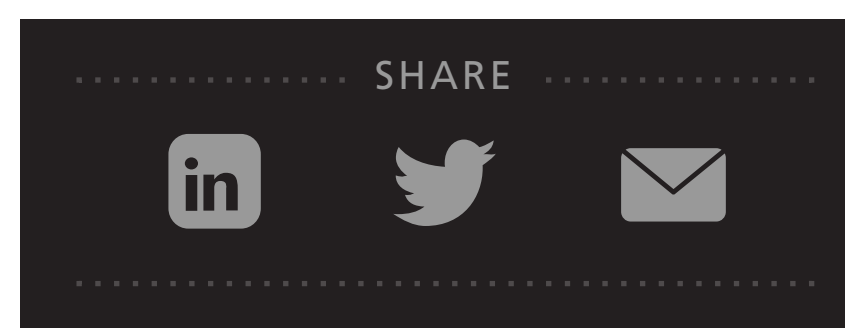
Construction



Press



Leasing



SHARE

Social

Buttons



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